



CITY OF
FORT LAUDERDALE

Public Art and Placemaking Artist Selection Process

Public Art and Place Ordinance

Ordinance No. C-20-19, § 1 (7-7-20)

Purpose and Intent:

- The City of Fort Lauderdale recognizes that art and enhancing the appearance of buildings benefits the community by expanding the horizons and creative knowledge of its citizens.
- The requirements of this article shall be consistent with the aesthetic values of the entire community and the preservation and protection of works of art.



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The Public Art and Placemaking Ad Board

Public Art and Placemaking Advisory Board

- The Public Art and Placemaking Advisory Board (PAPA) shall provide advisory capacity to the city commission. This board shall consist of a maximum of seven (7) members. Members shall hold office in accordance with procedures established by the City Commission.
- Members of the public art and placemaking board shall not be employed by, own property in, or be employed in the city and have no financial interest or concern for public art.
- Four (4) members shall be from one (1) of the following: a registered architect, landscape architect, professional planner, or an engineer; two (2) members shall be residents of the City of Fort Lauderdale knowledgeable in the field of public art education; and the chair of the Broward County Public Art and Design committee, or his or her designee.

PAPAB Powers and Duties

The PAPAB shall have authority to make recommendations to the City Commission as to the following:

- Public art and placemaking guidelines and amendments
- Public art and locations for public artworks, keeping in mind the overall aesthetic around the city.
- Expenditures of the public art fund.
- The maintenance and insurance necessary to preserve public art and placemaking items.
- The means by which artwork and placements may be obtained, including donations, designs, grants applications.

Art Selection Criteria

The PAPAB shall consider the following criteria in the recommendation of artwork:

- Maximum visual accessibility to pedestrian or vehicular traffic.
- Quality of artwork where visual appeal, use of reputable materials, and sustainable works of art are at the forefront.
- Maintenance requirements.
- Appropriateness of artwork to the site and site environment.
- Location of areas used by tourists, including parks, thoroughfares, and other public or governmental facilities.
- Compatibility with the surrounding neighborhood.
- The proposed art or element is not detrimental to the public and will not constitute a safety hazard.
- Any other criteria set forth in the public art and placemaking guidelines, as may be amended from time to time.

Artist Selection Criteria

The PAPAB shall consider the following criteria in the selection of an artist:

- Ability of the artist to complete the project within a set schedule and budget.
- Exhibition and sales history of the artist, as well as works in public collections and previous public art purchases and commissions.
- Any other criteria set forth in the public art and placemaking program guidelines, as may be amended from time to time.



Artist Selection Process

Project Planning

- Once a site and project are identified, staff prepare *Call to Artists* (RFQ/RFP).
- The *Call to Artists* includes budget, site details, the required documents (CV/resume, past work, narrative).
- This *Call to Artists* may be based upon a neighborhood feedback survey, commission direction, recommendations from the PAPAB, priorities identified in the Community Improvement Program (CIP), or opportunities arising from private philanthropic partnerships.

Initial Artist Submission

Interested artists submit a packet that typically includes:

- A concept or statement of interest addressing the project theme.
- Samples of previous work that demonstrate artistic ability, public art experience, budget and project management skills.
- A preliminary budget outline for the proposed work.
- A proposed maintenance plan and inventory sheet for the long-term care of the artwork.

Preliminary Review and Artist Shortlist

- The PAPAB (with staff support) reviews submissions for qualifications and completeness.
- Applications are screened to ensure artists meet minimum professional requirements and that proposals align with scope, budget, and site parameters.
- The PAPAB selects a shortlist of approximately three to five artists.
- Shortlisted artists are provided with an honorarium and six months to develop full concept proposals.
- Final proposals should include project renderings, detailed maintenance plans and costs, materials, and consultation with Florida-certified engineers, architects, fabricators, installation contractors, and project managers where applicable.

Neighborhood Feedback

Once renderings are available and the concept is more refined:

- Shortlisted proposals are shared with the relevant neighborhood or community group(s).
- Residents and stakeholders are invited to provide feedback, ensuring the artwork reflects community identity and values.

PAPAB Artist Interviews and Recommendation

- At a publicly noticed PAPAB meeting, shortlisted artists present and discuss their proposals.
- The PAPAB interviews artists, asks questions about feasibility, and maintenance, previous projects and neighborhood feedback as part of its deliberation.
- After interviews, the PAPAB votes on the final artist recommendation. Selection is based on artistic quality, feasibility, alignment with site and community, duration, and budget.
- The PAPAB's recommendation is formally transmitted to the City Commission. The City Commission reviews and approves the selection, authorizing contracting, fabrication, and installation.



Contracting, Fabrication & Installation Overview

- Upon Commission approval, the City enters into a contract with the selected artist.
- The agreement specifies project milestones, insurance requirements, engineering requirements, permitting requirements, and maintenance obligations.
- Artist proceeds with fabrication and installation, in coordination with City staff, contractors, and engineers.
- City staff and PAPAB provide oversight to ensure compliance with design, safety, and budget.
- Once completed and permitted, the work is installed at the approved location and integrated into the City's public art collection.

Thank you!

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