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your future
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United States®
**Census
2020**



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United States
**Census
2020**

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Mandated U.S. Constitution

Decennial Census

- Conducted every 10 years since **1790**, as required by the U.S. Constitution. Article I, Section 2. *"Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective numbers . . ."*
- *The 1790 counted 3.9 million inhabitants.*
- U.S. Marshals conducted the enumerations between **1790** and **1870**.
- Specially trained enumerators carried out the census beginning in **1880**.



1910 Enumeration
A census enumerator interviews Winnebago Indians in Wisconsin in 1910.

Schedule of the whole number of Inhabitants in the Territory of the United States North West of the River Mississippi

Name of Territory	Free white Males					Free white Females					Slaves
	1790	1800	1810	1820	1830	1840	1850	1860	1870	1880	
Jefferson	1957	723	729	721	117	1711	719	718	686	231	21
Washington	1901	279	108	262	293	191	231	272	197	193	18
Idaho	757	772	219	221	177	651	261	267	273	111	15
San Antonio	2270	2721	1178	1871	219	2098	1135	1397	1213	344	0
Wagoner	700	221	225	184	191	407	193	212	191	100	139
Robt	1443	226	231	202	226	2211	626	700	691	342	137
Franklin	202	71	221	212	25	221	22	23	115	71	5
The aggregate of each Territory	9265	2627	2816	2132	1731	8442	3323	3141	2712	1192	227

The whole number of Inhabitants in the Territory 25,365.

Why Is It Important that Everyone Is Counted?

It's about power

- Fair representation
- Redistricting

It's about money

- More than \$675 Billion/year (\$4 Trillion over the decade)

"I Count"

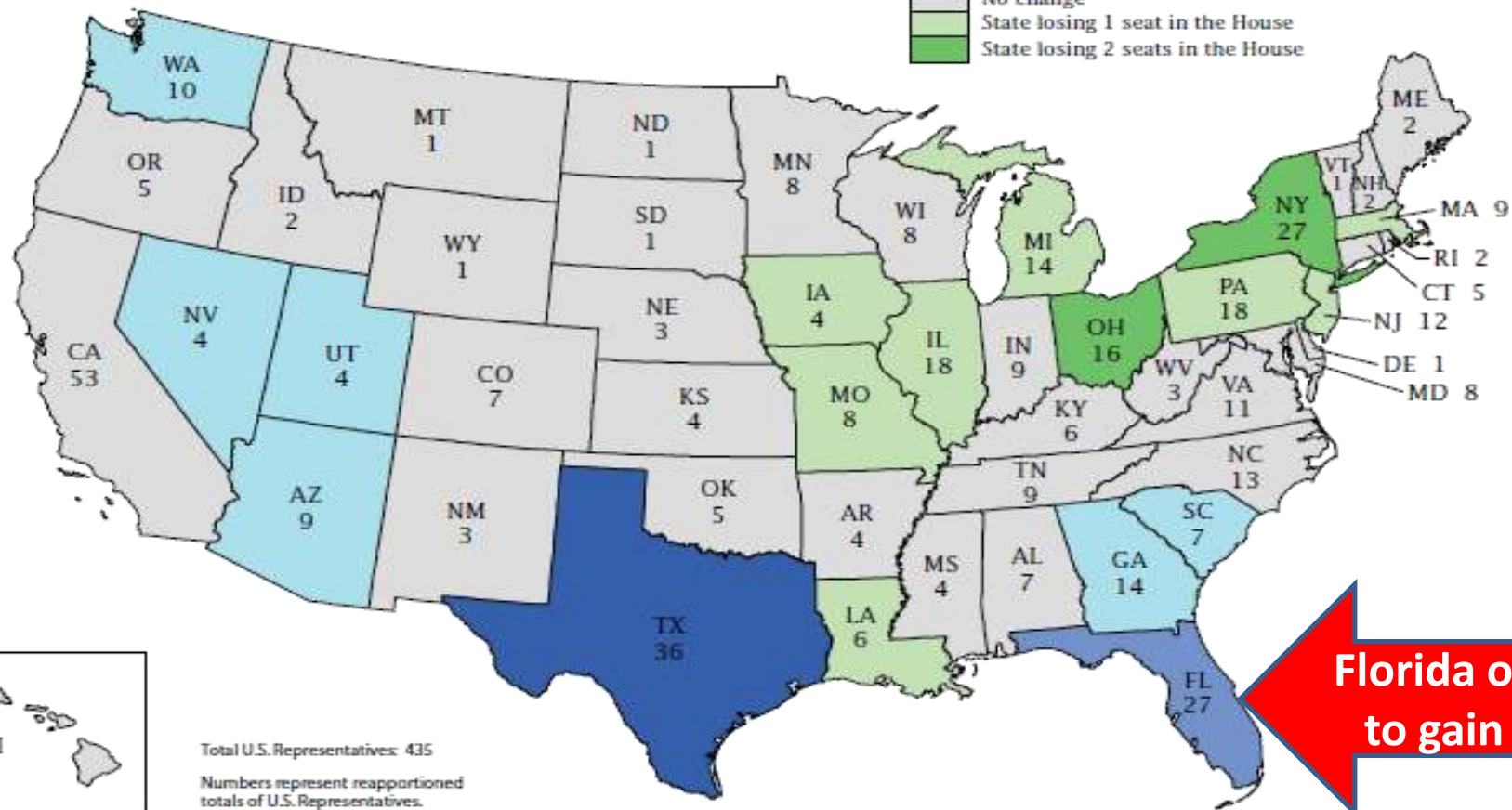
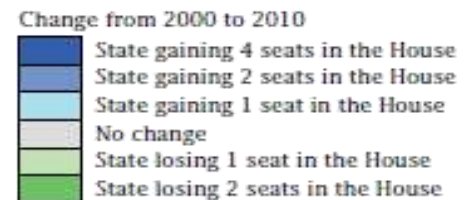
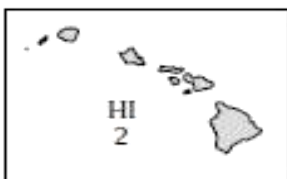
A way to participate in our democracy

Mandated by the U.S. Constitution

- The Law Requires You to Respond

2010 Winners & Losers

Apportionment of the U.S. House of Representatives Based on the 2010 Census



**Florida only state
to gain 2 seats**

Total U.S. Representatives: 435
Numbers represent reapportioned totals of U.S. Representatives.

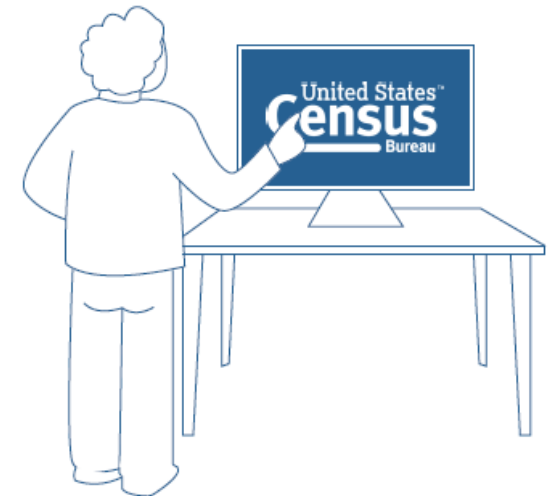
Privacy and Confidentiality

- Under **Title 13**, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to **5 years imprisonment** and/or **a fine of \$250,000**.
- We protect information by taking precautions on how we collect, analyze and disseminate information. The Census Bureau has a strong program to protect information as they collect, process and store it in secure IT systems.
- The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.
- Under **Title 44**, data will be sealed for 72 years.



2020 Census: Easier Than Ever!

- The US Census Bureau is making it easier than ever before for people to respond to the Census
- In previous Censuses, the **primary method** of responding to the Census was to receive a questionnaire in the mail...complete it and mail it back
- **HOWEVER, for the 2020 Census, the INTERNET is the primary method** for households to self respond



Optimizing Self-Response for 2020 Census

- **Secondary** ways of responding to the 2020 Census
 - Toll-free number
 - **At any time, people can call our Census Questionnaire Assistance centers and get help completing their Census on the Internet...OR**
 - **Households can complete their Census with one of our staff over the telephone**

Languages

English

12 Non-English Languages On-line or Phone:

Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, Tagalog

Language Guide for the following 59 languages:

Spanish	Haitian Creole	Bengali	Romanian	Tamil	Tigrinya	Igbo
Chinese	Portuguese	Greek	Telugu	Navajo	Ilocano	Marathi
Vietnamese	Japanese	Amharic	Burmese	Hungarian	Dutch	Sinhala
Korean	Italian	Somali	Punjabi	Hebrew	Croatian	Slovak
Russian	Farsi	Thai	Lao	Malayalam	Bulgarian	American Sign Language
Arabic	German	Gjurati	Hmong	Swahili	Twi	
Tagalog	Armenian	Khmer	Albanian	Yiddish	Lithuanian	
Polish	Hindi	Nepali	Turkish	Indonesia	Yoruba	
French	Ukrainian	Urdu	Bosnian	Serbian	Czech	

Optimizing Self-Response for 2020 Census

- Traditional paper questionnaire
- Return in a postage stamp envelope

Invitation For Everyone to Respond

WHAT WE WILL SEND IN THE MAIL

On or Between	You will receive:
March 12 – 20, 2020	Invitations to respond online or by phone to the 2020 Census
March 16 – 24, 2020	Reminder letters
If you haven't responded yet:	
March 26 – April 3, 2020	Reminder postcards
April 8 – 16, 2020	Reminder letters and questionnaires
April 20 – 27, 2020	Final reminder postcards before we follow up in person

AMERICA MAILED IT BACK!

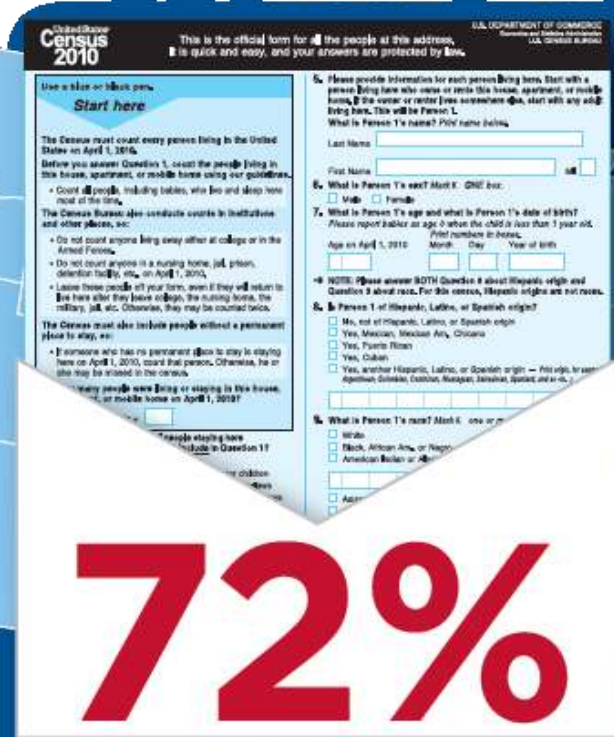
FLORIDA

Census 2000

71%

Census 2010

74%



72%

United States
**Census
2010**
IT'S IN OUR HANDS

BROWARD

Census 2000

70%

Census 2010

73%

Ft. Lauderdale

Census 2000

60%

Census 2010

67%

It is important
to note that the
Census Bureau:

never asks for your full Social Security
number;

never asks for money or a donation;

never sends requests on behalf of a
political party;

never requests PIN codes, passwords or
similar access information for credit
cards, banks or other financial accounts.

How Can You Help?

- Join us in spreading the word
- Be a Census Partner, raise awareness by including census information in
 - newsletters, social media posts, podcasts, mailings, and websites
- Share Ideas on how we can ensure a complete and accurate count
- Encourage Employment by sharing 2020census.gov/jobs link
- Create or Join a Complete Count Committee

JOB S Are Available Now!



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APPLY ONLINE!
2020census.gov/jobs

The U.S. Census Bureau is an
Equal Opportunity Employer.

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Questions, Observations, Concerns



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